



1 November 2007 – Official Announcement



Essence Malaysia wins JobsDB.com account

Essence Communications Malaysia has been appointed by online recruitment site, JobsDB.com to strengthen its position as one of the leading Interactive Jobs Recruitment Networks in Malaysia and the largest in Asia Pacific.

Essence will be implementing and managing a series of PR activities to create awareness for JobsDB annual Career Fair in 2008. The fair will be held in the first quarter of 2008 and will make its mark as the first Career Fair in Malaysia to utilize the latest e-recruitment technology.

Founded in 1998, JobsDB quickly expanded its operations from Hong Kong and is today the leading provider of online recruitment services in Asia Pacific with the widest network coverage, spanning Australia, China, Hong Kong, India, Indonesia, Korea, Malaysia, the Philippines, Singapore, Taiwan, Thailand and USA.

Over the years, JobsDB.com has built one of the largest and most comprehensive databases in Asia Pacific with over 8 million job seeker members and over 135,000 corporate clients including Shell Malaysia, Time dotCom, Deloitte, Pos Malaysia and Pathlab.

Essence faced a competitive consultancy pitch for the account against other PR agencies.

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