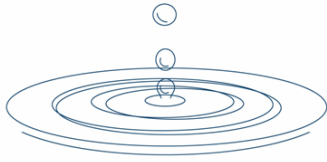


essence
communications



19 December 2007 – Official Announcement

Essence Communications Retains All Clients for 2008

Essence Communications determination to deliver results has helped the firm set another impressive milestone. Essence Communications achieved 100% renewal of retainer clients, moving from 2007 to 2008 for its Public Relations practice. These clients include such as DHL, Lexus Malaysia, Abbott Laboratories, Sony Ericsson, Danone Malaysia (Jacob's) and Fitness First. Essence also adds long time client Bayer Schering Pharma to the retainer list for 2008.

It has been a year of many successes for Essence Communications, highlighted by its children-focused campaign for Abbott Laboratories (Gain Eye-Q) winning the award for Consumer Campaign of The Year at the inaugural Malaysia PR Awards.

In 2007, Essence Communications has also carried out successful projects and short term campaigns with Kimberly-Clark (Kotex), Borders Bookstores, Intan Budaya Presentations (The King & I) and Synapse.

With account handlers of at least 10 years of international experience, Essence Communications strives to provide clients with better development of communication strategies. With disciplines in Public Relations, Event Management, research & development, Clients will be assured of quality and integrated communication strategies.