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3 March 2008 – Official Announcement

Essence Communications Appointed PR Agency for Cyberview Sdn. Bhd.

Cyberview Sdn. Bhd., the land owner and entity that spearheads the development of Cyberjaya has appointed Essence Communications as its public relations agency.

An innovative, well-planned and lively community to live, study, work and play in, Cyberjaya consists of enterprise development, housing properties, commercial outlets, institutions and other public amenities, all located in a natural surrounding.

Essence will assist in planning, managing and executing strategic stakeholder and brand communication for Cyberview including choice activities in the year-round calendar of Cyberjaya's community.

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