



Make a movie

TO encourage environmental awareness among students, Jerneh Insurance Berhad is organising the "Jerneh Friend of Green Malaysia" short film competition.

Supported by EduSmith magazine, the competition is open to all Malaysian students between the ages of 16 and 23.

The theme for this year's competition is "Energy Conservation".

Students are required to conceptualise and produce a 50-second short film, using basic audio-visual recording devices such as video cameras or mobile phones.

The video may be in WMV, MPG or AVI format.

Narration or dialogue, if any, may be recorded in either Bahasa Malaysia or English.

The film must be attached as a compressed file to the entry form available in the Jerneh Insurance website.

Entries will be judged on script and film production (60%) as well as creativity (40%).

Twenty shortlisted entries will be uploaded to the Jerneh website gallery for public viewing.

The top three winners will receive RM1,000, RM750 and RM500, respectively, and be recognised at an award ceremony scheduled for July.

Jerneh is also working with non-governmental organisations (NGOs) such as MENGO, the Malaysia Nature Society (MNS), Yayasan Warisan Alam (YAWA) and WWF-Malaysia, who will act as resource centres for the benefit of participating students.

The deadline for the competition is June 15. For more information, log on to jibgreencompetition.jerneh.com.my/.

YourCommunity



(From left) Datuk Harun Suraj, Datuk Rejal Arbee, Datuk Razani and Lim Sun at the launch

Creative conservation

JOIN the Jerneh Friend of Green Malaysia Short Film Competition for a chance to be creative and help spread the need for energy conservation.

The theme for this year's competition is 'Energy Conservation' a subject that everyone can relate to in their daily lives.

"Our aim is also to have participants be as creative as possible in this fun yet educational competition using IT tools in a productive manner. Ideas are endless and we want our young people to be inspired and be creative," said Lim Sun, chief executive officer of Jerneh Insurance Berhad.

The Jerneh Friend of Green Malaysia Short Film Competition has also incorporated the us-

age of networking tools such as Facebook and utilise it to facilitate interaction between students as well as to share their opinions towards energy conservation.

Students will be required to conceptualise and produce a 50-second short film, using basic audio-visual recording devices such as video camera or mobile phones. The film can be produced in any format based on the guidelines given. The students are then required to upload the finished product to the corporate website, which will then be evaluated by a panel of judges.

For more information visit <http://jibgreencompetition.jerneh.com.my>.

Calling all budding filmmakers

Competition on energy conservation open to students

RISK management specialist Jerneh Insurance Berhad is calling all students aged between 16 and 23 to take part in the "Jerneh Friend of Green Malaysia Short Film" competition.

With global warming and climate change gaining centre stage as a worldwide issue, Jerneh believes that students can create a massive impact in energy conservation and environmental appreciation by creatively communicating the urgent need.

Students will be required to conceptualise and produce a 50-second short film based on the theme "Energy Conservation" with basic audio-visual devices like video camera or mobile phones.

The film can be produced in any format based on the guidelines given. Students are then required to upload the finished product onto the corporate website, to be evaluated by a panel of judges.

Networking tools such as Facebook is used to facilitate students' interaction as well as a platform to share their opinions about energy conservation.

The competition is supported by higher education and career pathfinder, *EduSmith* magazine.

The top six winners stand to win cash prizes, trophies and certificates of recognition. The top three will win RM1,000, RM750 and RM500 respectively.



Lim Sun: It's timely to educate the public on the ways of reducing this effect. This includes energy conservation.

The winning entries will be recognised at an award ceremony scheduled for July, which is also the month in which World Environment Day is celebrated.

"Global warming has gained much awareness over the years. Hence, it's timely to educate the public on the ways of reducing this effect. This includes energy conservation," said Jerneh CEO Lim Sun.

All participants can work in groups or individually to produce the film which can be in Bahasa Malaysia and English.

The closing deadline for the competition will be on June 15. For more information, log on to www.jerneh.com.my.