




M2 NEWS STARMETRO

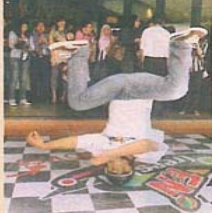
NEWS



Thumbs down

A proposal to turn Jalan Tun Sambanthan in Brickfields into a one-way street has not gone down well with the residents and the business community in the area as many feel the move will turn the area into a traffic nightmare.

EVENTS



Nifty moves

F&N is calling out to youths who are passionate about street dancing like hip hop and break dance to sign up for the F&N Freestylz Street Dance Show Ur Moves Street Dance Competition.

FOOD

Tasty treats

POPULAR Northern Indian restaurant The Taj has established a loyal following over its 17 years of operations, and continues to draw both regulars and new diners for its authentic cuisine.

Chance to show off your nifty moves

Firm launches street dance competition for youths

By **JADE CHAN**
jade@thestar.com.my

F&N is calling out to youths who are passionate about street dancing like hip hop and break dance to sign up for the F&N Freestylz Street Dance Show Ur Moves Street Dance Competition. It aims to create a platform for youths to express themselves using body movements, dance and energy.

"We at F&N understand youths and want to provide a platform for them to showcase their positive energy, unleash their hidden talents and ultimately enable them to achieve their dreams in life," said F&N Marketing general manager Chris Ng.

"Today's youth can multi-task at a much higher level than we think, and can be very determined about what they want to do.

"All they need is some guidance and avenue to showcase their talent and capabilities," he said at the event launch.

The competition offers a grand prize of a training trip to South Korea with Asia's number one B-boys - Gamblerz Crew.

Since bursting into the B-boy scene in 2004, the Gamblerz

Crew has opened two studios in South Korea and China, an online shopping site selling B-boy gear, and created their own TV show in South Korea that creates opportunities for new B-boy troops to show their moves.

The second and third place winners will receive RM8,000 and RM5,000 cash respectively.

Also at the launch were Alex Ng and Mohd Naim Mohd Fauzi, two role models and Malaysian youth

representatives who love to dance, yet remain focused on their academic achievements.

Both the 19-year-old students love to dance as it expresses their creativity, and offers a means to balance work and play.

Mohd Naim, a SEGi College student who

aspires to be an architect, enjoys dancing as a form of expression and exercise.

Alex, a Universiti Tunku Abdul Rahman (Utar) graphic design and multimedia student, also stressed

on the importance of having parents to support their children's endeavours, whether it is academic pursuit or other passions.

The Freestylz Street Dance Show Ur Moves Street Dance Competition is a sequel to last year's Freestylz Unleash Ur Art, where F&N created a platform for youth who are passionate about street art a positive channel to overcome the social challenges in their environment.

The competition is open to all Malaysian citizens aged between 15 and 25.

Participants may only enter the competition as a team of two to five members.

The preliminary stage runs from now till July 12, and the final stages (quarter-finals, semi-finals and grand finals) from July 13 till Aug 15.

The judging criteria include technicality, execution, creativity, choreography, rhythm and showmanship.

The F&N Cruizers will conduct roadshows nationwide in 140 locations to create awareness about the competition.



High energy: The Floor Fever Crew showcasing a little of what could be expected from the competitors at the launch of the competition.



Channelling positive energy: Ng (right) and Mohd Naim demonstrating their street dancing skills.